

**ORDER**

KSNV

**Orders**  
**Order / Rev:** 104994  
**Alt Order #:** 06837955  
**Product Desc:** OBAMA FOR AMERICA  
**Estimate:** 1536  
**Flight Dates:** 09/25/12 - 10/01/12  
**Original Date / Rev:** 08/01/12 / 09/28/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency Name:** GMMB, Inc./ Washington D.C.  
**Buying Contact:**  
**Billing Contact:**  
 Washington Harbor  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Obama for America *Revised*  
**Demographic:** A35+  
**Product Codes:** PLC01-Democrat  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	99	\$78,525.00	\$66,746.25
10/01/12	10/01/12	22	\$16,525.00	\$14,046.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	99	\$78,525.00	\$66,746.25	0.00
October 2012	22	\$16,525.00	\$14,046.25	0.00
<b>Totals</b>	<b>121</b>	<b>\$95,050.00</b>	<b>\$80,792.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KSNV	30%	\$95,050.00
Market	100%	\$316,833.33

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$82,376.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$60,198.33
KTUD	1%	\$3,168.33
KVVU	20%	\$63,366.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$12,673.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/WagM		5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00
				M-F 5-6a WakeUp w/Wagners											

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 104994  
 Alt Order #: 06837955  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner		5-6a		-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner		5-6a		-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner		5-6a		-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F 5-6a WakeUp w/Wagner		5-6a		-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner		5-6a		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner		5-6a		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner		5-6a		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner		5-6a		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate]															
E 2	KSNV	09/25/12	09/28/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$175.004		0.00	NM	4	\$2,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWThF----	:30		(\$175.00)		0.00	NM		
See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWThF----	:30		(\$175.00)		0.00	NM		
See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWThF----	:30		(\$175.00)		0.00	NM		
See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWThF----	:30		(\$175.00)		0.00	NM		
See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F 6-7a WakeUp w/Wagner		6-7a		-TWThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate]															
E 3	KSNV	09/25/12	09/28/12		CM	658a-9am	-TWTF--	:30	4	\$200.004		0.00	NM	4	\$3,400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Today Show			658a-9am			-TWThF----	:30	<del>(\$200.00)</del>	0.00	NM		
See MG 3.5,3.6,3.7,3.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	Today Show			658a-9am			-TWThF----	:30	<del>(\$200.00)</del>	0.00	NM		
See MG 3.5,3.6,3.7,3.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	Today Show			658a-9am			-TWThF----	:30	<del>(\$200.00)</del>	0.00	NM		
See MG 3.5,3.6,3.7,3.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	Today Show			658a-9am			-TWThF----	:30	<del>(\$200.00)</del>	0.00	NM		
See MG 3.5,3.6,3.7,3.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	Today Show			658a-9am			-TWThF----	:30	\$850.00	0.00	NM		
Ⓜ MG for 3.3,3.2,3.1,3.4															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	Today Show			658a-9am			-TWThF----	:30	\$850.00	0.00	NM		
Ⓜ MG for 3.3,3.2,3.1,3.4															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	Today Show			658a-9am			-TWThF----	:30	\$850.00	0.00	NM		
Ⓜ MG for 3.3,3.2,3.1,3.4															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	Today Show			658a-9am			-TWThF----	:30	\$850.00	0.00	NM		
Ⓜ MG for 3.3,3.2,3.1,3.4															
[Revised Rate to Reinstate]															
E 6	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
News 3 Sunrise SUNDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$325.00		0.00			
E 7	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$150.00	4	0.00	NM	1	\$625.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Sunday Today			7a-8am			-----Su	:30	<del>(\$150.00)</del>	0.00	NM		
See MG 7.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/30/12-09/30/12	Sunday Today			7a-8am			-----Su	:30	\$625.00	0.00	NM		
Ⓜ MG for 7.1 09/30															
[Revised Rate to Reinstate]															
E 8	KSNV	09/30/12	09/30/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
Meet the Press															
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$3,000.00		0.00			
E 11	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd Hour	CM	9-10a	-TWTF--	:30	4	\$95.00	4	0.00	NM	4	\$1,400.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$95.00		0.00			

Order / Rev: 104994  
 Alt Order #: 06837955  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	4	\$95.004		0.00	NM	4	\$1,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$95.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		<del>(\$95.00)</del>		0.00	NM		
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		<del>(\$95.00)</del>		0.00	NM		
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		<del>(\$95.00)</del>		0.00	NM		
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		<del>(\$95.00)</del>		0.00	NM		
See MG 11.5,11.6,11.7,11.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 11.1,11.4,11.3,11.2															
[Revised Rate to Reinstate]															
E 12	KSNV	09/25/12	09/28/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	4	\$80.004		0.00	NM	4	\$1,300.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$80.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr			10am-11am	-TWThF----	:30		<del>(\$80.00)</del>		0.00	NM		
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr			10am-11am	-TWThF----	:30		<del>(\$80.00)</del>		0.00	NM		
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr			10am-11am	-TWThF----	:30		<del>(\$80.00)</del>		0.00	NM		
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr			10am-11am	-TWThF----	:30		<del>(\$80.00)</del>		0.00	NM		
See MG 12.5,12.6,12.7,12.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr			10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr			10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr			10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr			10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 12.3,12.4,12.1,12.2															
[Revised Rate to Reinstate]															
E 13	KSNV	09/25/12	09/28/12		CM	11am-12pm	-TWTF--	:30	4	\$80.004		0.00	NM	4	\$1,300.00

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 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Rachael Ray Rachael Ray RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$80.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate]															
E 14	KSNV	09/25/12	09/28/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$1,700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$125.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]															
E 15	KSNV	09/25/12	09/28/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$100.003		0.00	NM	4	\$1,300.00

Order / Rev: 104994  
 Alt Order #: 06837955  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Agenda 1230pm															

## AGENDA

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	09/24/12	09/30/12	-TWTF--	4	\$100.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM		
See MG 15.5,15.6,15.7,15.8											
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	09/24/12-09/30/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM		
See MG 15.5,15.6,15.7,15.8											
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	09/24/12-09/30/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM		
See MG 15.5,15.6,15.7,15.8											
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
4	KSNV	09/24/12-09/30/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM		
See MG 15.5,15.6,15.7,15.8											
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
5	KSNV	09/25/12-09/28/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	\$325.00	0.00	NM		
Ⓜ MG for 15.2,15.1,15.4,15.3											
[Revised Rate to Reinstate]											
6	KSNV	09/25/12-09/28/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	\$325.00	0.00	NM		
Ⓜ MG for 15.2,15.1,15.4,15.3											
[Revised Rate to Reinstate]											
7	KSNV	09/25/12-09/28/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	\$325.00	0.00	NM		
Ⓜ MG for 15.2,15.1,15.4,15.3											
[Revised Rate to Reinstate]											
8	KSNV	09/25/12-09/28/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	\$325.00	0.00	NM		
Ⓜ MG for 15.2,15.1,15.4,15.3											
[Revised Rate to Reinstate]											

E 16	KSNV	09/25/12	09/28/12	Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$1,700.00
Days of our Lives															

## DAYS

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	09/24/12	09/30/12	-TWTF--	4	\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm	-TWThF----	:30	<del>(\$125.00)</del>	0.00	NM		
See MG 16.5, 16.6, 16.7, 16.8											
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm	-TWThF----	:30	<del>(\$125.00)</del>	0.00	NM		
See MG 16.5, 16.6, 16.7, 16.8											
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm	-TWThF----	:30	<del>(\$125.00)</del>	0.00	NM		
See MG 16.5, 16.6, 16.7, 16.8											
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
4	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm	-TWThF----	:30	<del>(\$125.00)</del>	0.00	NM		
See MG 16.5, 16.6, 16.7, 16.8											
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
5	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm	-TWThF----	:30	\$425.00	0.00	NM		
Ⓜ MG for 16.2, 16.4, 16.3, 16.1											
[Revised Rate to Reinstate]											
6	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm	-TWThF----	:30	\$425.00	0.00	NM		
Ⓜ MG for 16.2, 16.4, 16.3, 16.1											
[Revised Rate to Reinstate]											
7	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm	-TWThF----	:30	\$425.00	0.00	NM		
Ⓜ MG for 16.2, 16.4, 16.3, 16.1											
[Revised Rate to Reinstate]											
8	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm	-TWThF----	:30	\$425.00	0.00	NM		
Ⓜ MG for 16.2, 16.4, 16.3, 16.1											
[Revised Rate to Reinstate]											

E 17	KSNV	09/25/12	09/28/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004		0.00	NM	4	\$1,300.00
The Doctors															

DRS

Order / Rev: 104994  
 Alt Order #: 06837955  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	09/25/12	09/28/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004		0.00	NM	4	\$1,300.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-TWTF--			4				\$85.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	The Doctors			2pm-3pm	-TWThF----	:30		<del>(\$85.00)</del>		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	The Doctors			2pm-3pm	-TWThF----	:30		<del>(\$85.00)</del>		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	The Doctors			2pm-3pm	-TWThF----	:30		<del>(\$85.00)</del>		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	The Doctors			2pm-3pm	-TWThF----	:30		<del>(\$85.00)</del>		0.00	NM		
See MG 17.5,17.6,17.7,17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	The Doctors			2pm-3pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2,17.4,17.3,17.1															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	The Doctors			2pm-3pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2,17.4,17.3,17.1															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	The Doctors			2pm-3pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2,17.4,17.3,17.1															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	The Doctors			2pm-3pm	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2,17.4,17.3,17.1															
[Revised Rate to Reinstate]															
E 18	KSNV	09/25/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.001		0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-TWTF--			4				\$450.00		0.00			
E 19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.004		0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-TWTF--			4				\$145.00		0.00			

Order / Rev: 104994  
 Alt Order #: 06837955  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.004		0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$145.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TwThF----	:30		<del>(\$145.00)</del>		0.00	NM		
See MG 19.5, 19.6, 19.7, 19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TwThF----	:30		<del>(\$145.00)</del>		0.00	NM		
See MG 19.5, 19.6, 19.7, 19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TwThF----	:30		<del>(\$145.00)</del>		0.00	NM		
See MG 19.5, 19.6, 19.7, 19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TwThF----	:30		<del>(\$145.00)</del>		0.00	NM		
See MG 19.5, 19.6, 19.7, 19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TwThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3, 19.4, 19.2, 19.1 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TwThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3, 19.4, 19.2, 19.1 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TwThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3, 19.4, 19.2, 19.1 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-TwThF----	:30		\$600.00		0.00	NM		
Ⓜ MG for 19.3, 19.4, 19.2, 19.1 [Revised Rate to Reinstate]															
E 20	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$700.001		0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$700.00	0.00					
E 21	KSNV	09/25/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	4	\$1,000.001		0.00	NM	4	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$1,000.00	0.00					
E 22	KSNV	09/29/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.001		0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-			1		\$650.00	0.00					
E 23	KSNV	09/30/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.002		0.00	NM	1	\$900.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S			1		\$900.00	0.00					
E 24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$230.00	0.00					



Order / Rev: 104994  
 Alt Order #: 06837955  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	-TWThF----	:30	(\$230.00)	0.00	NM						
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	-TWThF----	:30	(\$230.00)	0.00	NM						
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	-TWThF----	:30	(\$230.00)	0.00	NM						
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm	-TWThF----	:30	(\$230.00)	0.00	NM						
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm	-TWThF----	:30	\$1,000.00	0.00	NM						
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm	-TWThF----	:30	\$1,000.00	0.00	NM						
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm	-TWThF----	:30	\$1,000.00	0.00	NM						
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm	-TWThF----	:30	\$1,000.00	0.00	NM						
Ⓜ MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
E 25	KSNV	09/25/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	-TWThF----	:30	(\$230.00)	0.00	NM						
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	-TWThF----	:30	(\$230.00)	0.00	NM						
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	-TWThF----	:30	(\$230.00)	0.00	NM						
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm	-TWThF----	:30	(\$230.00)	0.00	NM						
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm	-TWThF----	:30	\$1,000.00	0.00	NM						
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm	-TWThF----	:30	\$1,000.00	0.00	NM						
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm	-TWThF----	:30	\$1,000.00	0.00	NM						
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm	-TWThF----	:30	\$1,000.00	0.00	NM						
Ⓜ MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
E 26	KSNV	09/25/12	09/28/12		CM	730-758pm	-TWTF--	:30	4	\$800.001		0.00	NM	4	\$3,200.00





Order / Rev: 104994  
 Alt Order #: 06837955  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	09/30/12	09/30/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,100.00		0.00			
E 39	KSNV	09/25/12	09/28/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	09/24/12-09/30/12		The Tonight Show		1135p-1237a	-TWThF----	:30		<del>(\$425.00)</del>		0.00	NM		
See MG 39.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 39.3 09/25															
[Revised Rate to Reinstate]															
E 40	KSNV	09/25/12	09/28/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$225.00	1	0.00	NM	4	\$900.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/24/12-09/30/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		<del>(\$225.00)</del>		0.00	NM		
See MG 40.5,40.6,40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		<del>(\$225.00)</del>		0.00	NM		
See MG 40.5,40.6,40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		<del>(\$225.00)</del>		0.00	NM		
See MG 40.5,40.6,40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]															
E 41	KSNV	09/29/12	09/29/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$750.00		0.00			
E 42	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00			
E 43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$700.00		0.00			



Order / Rev: 104994  
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 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
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 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 50	KSNV	10/01/12	10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
E 51	KSNV	10/01/12	10/01/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 52	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----					1	\$450.00		0.00			
E 53	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----					1	\$725.00		0.00			
E 54	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00			
E 55	KSNV	10/01/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00			
E 56	KSNV	10/01/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		M-F Jeopardy		630-7pm	M-----	:30		(\$1,300.00)		0.00	NM		
See MG 56.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		M-F Jeopardy		630-7pm	M-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 56.1 10/01															
[Revised Rate to Reinstate]															
E 57	KSNV	10/01/12	10/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	M-----	:30		(\$1,300.00)		0.00	NM		
See MG 57.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		M-F Wheel		7-730pm	M-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 57.1 10/01															
[Revised Rate to Reinstate]															
E 58	KSNV	10/01/12	10/01/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00

Order / Rev: 104994  
 Alt Order #: 06837955  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: OBAMA FOR AMERICA  
 Estimate: 1536  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$900.00		0.00			
E 59	KSNV	10/01/12	10/01/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		The Tonight Show		1135p-1237a	M-----	:30		<del>(\$500.00)</del>		0.00	NM		
See MG 59.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		The Tonight Show		1135p-1237a	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 59.1 10/01															
[Revised Rate to Reinstate]															
E 60	KSNV	10/01/12	10/01/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
				Late Night w/Fallon											
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Late Night w/Fallon		1237a-136am	M-----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 60.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		Late Night w/Fallon		1237a-136am	M-----	:30		\$250.00		0.00	NM		
Ⓜ MG for 60.1 10/01															
[Revised Rate to Reinstate]															
E 61	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Monday Prime 8-10pm											
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		Mon PR 8-10p		8-10pm	M-----	:30		<del>(\$4,000.00)</del>		0.00	NM		
See MG 61.2															
[na]															
2	KSNV	10/01/12-10/01/12		Mon PR 8-10p		8-10pm	M-----	:30		\$4,000.00		0.00	NM		
Ⓜ MG for 61.1 10/01															
[Revised Rate to Reinstate]															
N 62	KSNV	09/30/12	09/30/12	Wake Up Early w/ Wagner	CM	430a-5a	-----S	:30	1	\$100.00	2	0.00	NM	1	\$100.00
				Wake Up Early Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$100.00		0.00			
N 63	KSNV	09/30/12	09/30/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Jeopardy in Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,200.00		0.00			
N 64	KSNV	09/29/12	09/29/12	To the Point - ON	CM	430-5am	-----S-	:30	1	\$100.00	2	0.00	NM	1	\$100.00
				To the Point - ON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$100.00		0.00			
N 65	KSNV	10/01/12	10/01/12	Today-AN	CM	205a-304a	M-----	:30	1	\$45.00	3	0.00	NM	1	\$45.00
				Today-AN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$45.00		0.00			
N 66	KSNV	10/01/12	10/01/12	Mad Money AN	CM	3:00-4:00am	M-----	:30	1	\$30.00	3	0.00	NM	1	\$30.00
				Mad Money AN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$30.00		0.00			
													Totals	121	\$95,050.00